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# Aspire *update*

HELPING PEOPLE CLIMB THE LADDER IN LOGISTICS, TRANSPORT AND OPERATIONS...

*Dear Aspire Supporter*

## **Autumn 2013 Training Awards For Aspiring Logisticians and Professionals**

*Welcome to the latest edition of the Aspire Update. We hope you've enjoyed a great summer and are keen to find out more about what Aspire has in store over the autumn to help those wishing to further their careers in transport and logistics, but who have difficulty funding their own development.*

*In this issue find out about the work with our partners – the West Berkshire Training Consortium and the Prince's Trust, our progress on fundraising and the latest round of awards.*

*We have had such a tremendous number of applications for non-CILT gifted training awards over the past few months that we had to stop accepting applications.*

***The good news is that we are now welcoming applications again for October – December 2013 with an application deadline of the end of October. On top of that we still have many CILT qualifications to offer to applicants who meet the usual criteria (see: <http://www.aspire-cilt.org.uk/apply/qualification-criteria/>)***

*If that wasn't enough great content in this update check out some of the people behind Aspire. In this issue we've turned the spotlight on Chairman of the Fundraising Committee, Jeremy Ross and Chairman of the Awards Committee, Sue Cowley. Find out what motivates them to give up their time to create career development opportunities for others. You never know – you may be moved to join our teams too. It's great fun and we're always on the look out for new team members.*

*We hope you find this newsletter a good read and we'd like to take this opportunity to thank you for your continued support. Let's create opportunities together for others less fortunate than ourselves to develop their talents in transport and logistics – let's help to create the future of our industry!*  
*With very best wishes*

***The Aspire Team***



# Aspire Awards Committee

I am delighted to inform you that we have again helped 46 people this year to further their education in logistics and transport which will help them on a career path of their choice. At the latest awards panel held in September we made the following awards:

Logistics touches every part of our lives and so it is really important that we encourage and support individuals to develop within our sector. I have supported the Aspire foundation from the beginning as I am passionate that with development and support we can all improve our ability to progress. Aspire gives that support to people who find themselves financially unable to invest in themselves and we really can make a difference to their employability and sustainable career progression.

So what is next for the Awards Committee?

Now we are established I would like to see us broaden the support in terms of mentoring across the industry and securing other courses to award from our colleagues in the Bus world. I would also like to see further diversity in the sector and look forward to suggestions

*Sue Cowley  
Chairman Awards Committee*



## A few words from some of the applicants following the recent Awards review

“You have really made my day and this is fantastic news !!!!

You do not know how happy I am at receiving the positive news.

Thank you so much to you and the Board for giving my application the time, effort and support!

It is such a wonderful day :0)”

**CILT Level 6 Advanced Diploma in Logistics and Transport**

“May I first and foremost take this opportunity to thank you for having been so nice to me throughout my application process, THANK YOU very much.

I am glad to hear that my application has gone through, I cannot even express my joy in writing. This is more than great news to me.

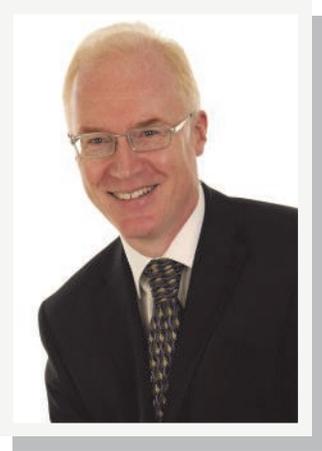
God Bless you and the entire team of officials at you institute.”

**CILT Level 5 Diploma in Logistics and Transport**

“This is fantastic news. You have been more than helpful in this process, thank you very much.”

**CILT Level 2 Certificate in Logistics and Transport**

# Aspire Fundraising



I was inspired to join the Aspire team when I first discovered what Aspire is all about. It is such a great aim to reach out a helping hand to those in our profession whose career aspirations are frustrated through lack of funding. My way of giving something back to the industry that has given me such a great career is by volunteering my time to help raise lots of money to make career dreams come true in the UK, Africa and many other parts of the world. Why not join me on the fundraising team and bring your energy and fresh ideas to help others less fortunate than us.

*Jeremy Ross, Chairman Fundraising Committee*

The Aspire cause has recently been boosted by a very generous donation from Mr Eugene Madejski a logistics professional of many years standing. We asked Eugene to explain what motivated him to make such a large personal donation.

## **Why Aspire?**

I have been asked why I made my donation of £3750 to Aspire.

The CILT Aspire Fund is to my mind, one of the most successful of CILT's charitable ventures. It provides a real opportunity for CILT members, and friends of the Institute, to help make a difference in people's lives.

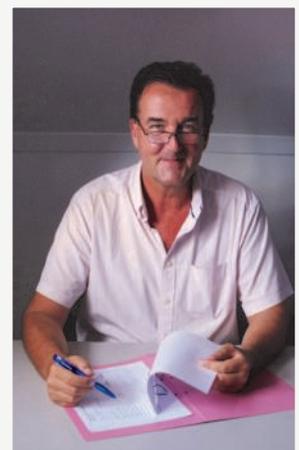
Working in Africa, I am aware the fact remains that timely, cost effective and efficient logistics systems, are still a long way from the norm in many parts of the developing world. CILT's Certificate and Diploma programmes help to train young logisticians and transport professionals in these disciplines. The CILT qualifications enable logistics and transport training to reach thousands of budding professionals across the world, all of which works to enhance logistics and transportation systems.

The CILT Aspire Fund has limited resources, and at the CILT International Conference in Colombo in June this year, we were informed that funds for non-CILT awards were totally exhausted. This gave a 'call for action' to which I responded with my immediate pledged donation.

CILT membership has provided me with many opportunities, in my career advancement internationally, and in having enabled me to make like-minded professional friends around the world. By making this donation it has been a way of me giving back to the profession, and a way of assisting young logistics and transport professionals and their nascent CILT branches in Africa. This is where I have asked for the donation to be specifically targeted.

It is my wish that other long-term members of the Institute, will also take advantage of this opportunity to 'give back' to the organisation that has given them so much camaraderie and pleasure over the years.

Yours  
Eugene Madejski



# Aspire Fundraising

**We have just received a donation from ao.com. Rebecca from their team explains a little more about the gift**

We're not your average white goods retailer. At ao.com, everything we do centres around excellent customer service, it's about giving every customer an experience to smile about. From our large choice of products, to our famously flexible delivery (I mean where else can you order up to 10pm to get your washing machine the very next day, 7 days a week!) we're brilliant every click of the way.

We hope that by donating £250 to Aspire, we can highlight the importance of creating new directions and do our small part to help those trying to reach their "dream destination" (and generate some smiles in doing so).



## Looking Ahead

### **CILT Fellows' Lunch - 6th December 2013**

Why not join the prestigious CILT Annual Fellows' Lunch and network with senior logisticians.

It takes place on Friday 6 December 2013 at Millennium Gloucester Hotel, 4-18 Harrington Gardens, London, SW7 4LH .

You don't have to be a Fellow of CILT to attend and there will be a fundraising opportunity for Aspire as well.

We will also be graced with the presence of a very special visitor. More about that anon.....

For further details please contact Tara Betts on 01536 740151 or tara.betts@ciltuk.org.uk or go to <http://www.ciltuk.org.uk/ExploreCILT/Events/InstituteEvents/FullEventsListing.aspx>

# Aspire's Charity Partners

Aspire works with charity partners to identify projects we can support that meet our aims and enable us to extend our reach to those in need of funded training.

One such organisation is the Prince's Trust where we have joined forces with the Freight Transport Association (FTA) and the DHL Foundation to form the Logistics Advisory Committee to help fund and direct a programme delivered for young people by the Prince's Trust.



**PROUD TO SUPPORT  
THE PRINCE'S TRUST**  
INSPIRING YOUNG LIVES

The programme called "Get into Logistics" is a two-week intensive course that gives unemployed young people hands-on experience in the logistics industry, as well as developing their job skills, confidence and motivation.

CILT, the FTA and the DHL UK Foundation have all invested in a programme in which young people undertake a work placement and take part in CV workshops and personal development classes. Once the programme comes to an end, they receive on going support for six months to help them retain their new job or to support them into one.

Tim Slater FCILT, Chairman of Aspire and The Prince's Trust's Advisory Group on Logistics, said: "Too many young people feel that they will never reach their full potential. We are thrilled to be able to make a difference to the lives of young people in the UK and would like to hear from businesses that wish to support the project and can offer work placements so we can help many more."

The investing partners and The Prince's Trust are now appealing to other businesses within the sector to come forward and join the mission of supporting disadvantaged young people into work with an aim to support over 200 young people through the programme this year alone.

To find out more about how you can get involved please contact Donna Cresswell, COO CILT UK on 01536 740106 or email her at [donna.cresswell@ciltuk.org.uk](mailto:donna.cresswell@ciltuk.org.uk)

# Aspire's Charity Partners



**Aspire, has forged a new partnership with the West Berkshire Training Consortium (WBTC) to bring foundational logistics skills to young people.**

The Newbury-based Consortium is a charity that helps school and college leavers to progress into Apprenticeships through coaching and training. It offers qualifications in areas such as English, Maths, Health & Safety and First Aid that are quick to complete and provide young people with confidence to apply for work placements and Apprenticeships with local employers. By adding the Reach truck training to its portfolio, WBTC has been able to broaden its range of practical workplace skills and open up more opportunities in the local job market.

Matt Garvey, Managing Director of WBTC said: “We have had fantastic feedback from all those who have taken the Reach forklift truck licence so far. The practical skills sit well with our other areas of training and our trainer, Stuart has great rapport with the students. When the young people come to us, they are often lacking in self-belief and need support to prepare them for taking their first steps in the workplace. Logistics is a flourishing sector and we are seeing a growth in local employment opportunities, so the partnership with Aspire has enabled us to give young people skills that are relevant and sought after - so much so that, this year, one in seven of our learners is now Aspire-funded! Through our work, I am hoping to encourage more local employers to take on young people directly instead of always relying on agencies.”

Commenting on the partnership with WBTC, Aspire's Chairman Tim Slater FCILT said: “When Matt came to speak to our Steering Group, we instantly recognised the complementary fit with Aspire and could see his passion for providing these young people with a broader range of longer term career options. What is great is that WBTC has converted the funding into instant results. We have already been to meet the graduates and seen the difference that this has made.”

The training takes place in a disused warehouse under the watchful eye of trainer Stuart. Groups of three students at a time are given a brief introduction in the classroom before getting straight into the forklift to learn the basic manoeuvres and navigate their way around obstacles and chicanes.



An initial donation of £2,000 in April funded ten Reach forklift truck training places, and Aspire has now committed to a second round of funding.

One of the Aspire funded trainees getting to grips with manoeuvring a forklift truck.

## WBTC Trainees' Stories

Here are just three stories from the trainees who all successfully completed their Reach forklift truck training programmes delivered at WBTC with Aspire funding



**Sydney Sova, Curtis Rawlings and Chris Cox are all recent WBTC forklift graduates**

### **Sydney Sova**

Having completed a work placement at the National Animal Welfare Trust on a farm, Sydney Sova is now working at Vets for Pets, where she has developed a longer term plan to train as a veterinary nurse via an apprenticeship. With a long stretch of studying ahead of her, Syd is planning to take on additional work to boost her income - and the forklift training gives her more options. "I was nervous at first, but then really enjoyed it. I'd be interested in counterbalance training too".

### **Chris Cox**

Chris Cox has completed a four month work placement at Greenham Traders in the warehouse, where he has put his training to good use. Following excellent feedback from his employers, he has now been taken on in a permanent role. "I really feel part of a team here. Apart from a couple of shaky moments, I feel like I'm getting better on the forklift all the time and learning valuable skills".

### **Curtis Rawlings**

Curtis Rawlings completed his training in just four days and took to it like a 'duck to water'. He said: "It's great to be able to get going straight away. I was a bit apprehensive, but soon realised that I was just born to drive a forklift!" He is currently working part time at Gist doing pick and pack, but is hoping to increase his hours and get some work on the Reach truck soon.

# How You Can Help Make Career Dreams Come True

## Connect us with potential beneficiaries

If you know anyone who you think may be interested in support for training with a view to furthering their career in logistics, transport and supply chain operations, then please get in touch or pass on our details.

## Join One of Our Teams and Have Some Fun Along The Way

We are always on the lookout for volunteers to join our sub-committees, which cover fundraising, awards, marketing and International.

## Give A Little Back

Have you had a great career in logistics or transport and want to give a little back in recognition of all the good times ? You could help to make someone's career aspirations become a reality by supporting Aspire. You can donate in any of the following ways:

### Online

Visit our Just Giving page. This is a safe, quick and easy way to donate

### Gift Aid it!

If you are a UK tax payer, Aspire can claim back an extra 25p for every £1 donated making your gift of £10 worth £12.50, at no extra cost to you! Please ensure you tick the box to gift aid your donation on line

### By Text

Simply text the codes to the number below to make your donation.

CILT01 followed by £1 to 70070 to donate £1

CILT05 followed by £5 to 70070 to donate £5

CILT10 followed by £10 to 70070 to donate £10

## Meetings and events schedule 2013/14

COMMITTEE/EVENT	TIME / DATE	VENUE
Aspire Fundraising Sub-Committee	26/11/13 11.00-14.00	CILT, Corby
Aspire Marketing Sub-Committee	26/11/13 14.00-16.00	CILT, Corby
Aspire Management Team	29/11/13 10.00-14.00	GS1, London
CILT(UK) Fellows' Lunch	06/12/13	Millennium Gloucester Hotel, London, SW7 4LH , London
CILT(UK)/Aspire Summer Ball	13/06/14	Chesford Grange Hotel, Nr. Kenilworth, Warwickshire

For more information please email [aspire@ciltuk.org.uk](mailto:aspire@ciltuk.org.uk)