



# update

The logistics and transport profession provides exciting opportunities for those who look for a career which makes such a vital contribution to every aspect of our lives. With over 100 educational grants made within the industry over the last 12 months. Aspire is making a real difference.

Aspire is here to provide funding for individuals to help them reach their potential – whether it is to gain foundational workplace skills, develop their career into new disciplines or further their professional development through CILT qualifications. Aspire is providing access to opportunities in different transport disciplines, in logistics and now in operations management too.

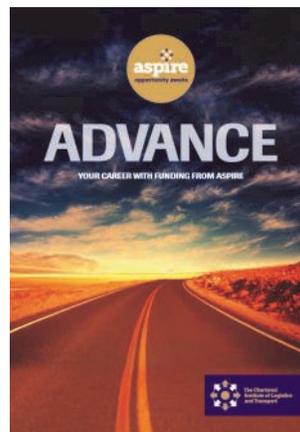
Aspire works internationally to raise standards and improve career prospects – our grants have been awarded to people from many different nationalities through the Global CILT country networks of training providers.

To continue our success story, we need your support. You can get involved with Aspire in a number of ways – either by applying for funding, by donating, or by connecting us with anyone who wants to progress and could benefit from Aspires assistance.

Warm regards

Martin Palmer  
Aspire Chairman

We are really pleased to launch our new 12 page A5 brochure, double sided A6 postcard and pull up banner



Brochure



Pull up banner



Postcard



The Aspire website is currently going through an update, and we hope will be relaunched shortly

# How You Can Help Make Career Dreams Come

## Apply to Aspire (or refer a friend or colleague):

Individuals are able to submit an application for funding during the submission window which opens four times per year.

Please visit the Aspire website for further details and to download an application form:

## Give A Little Back

Have you had a great career in logistics or transport and want to give a little back in recognition of all the good times? You could help to make someone's career aspirations become a reality by supporting Aspire. You can donate in any of the following ways:

**Online** - <http://www.justgiving.com/cilt-aspire>

Visit our Just Giving page. This is a safe, quick and easy way to donate

## Gift Aid it!

If you are a UK tax payer, Aspire can claim back an extra 25p for every £1 donated making your gift of £10 worth £12.50, at no extra cost to you!

Please ensure you tick the box to gift aid your donation on line

## By Text

Simply text the codes to the number below to make your donation.

CILT01 followed by £1 to 70070 to donate £1

CILT05 followed by £5 to 70070 to donate £5

CILT10 followed by £10 to 70070 to donate £10

*giftaid it*

## Forward Calendar 2016

Date	Meeting /Event	Location
9th - 11th March 2016	Africa Forum	Mauritius
1st - 30th April 2016	Application Window Opens	N/A
May 2016	Awards Review	Northampton
8th - 11th May 2016	CILT International Convention	Montreal
18th May 2016	Microlise Transport Conference	Ricoh Arena, Coventry
20th May 2016	President's Lunch	Amba Hotel, Charing Cross
3rd June 2016	Aspire Management Meeting	Northampton
16th June 2016	CILT Annual Conference & Dinner	Kenilworth
1st - 31st July 2016	Application Window Opens	N/A
August 2016	Awards Review	Northampton

# Aspire Needs Your Help

## Join the Steering Team:

Our Steering Group is made up of industry professionals who meet quarterly to review the business plan and agree focus areas and priorities

We currently have vacancies on the Aspire Steering Group and the various sub-committees for a sector representative. Would you be interested in joining or do you know someone who might be?

## Steering Group

<b>Chair</b>	Martin Palmer
<b>CILT UK</b>	
CILT Senior Management	Duncan Snook
CILT Board	Alan Jones
Aspire Administrator	Liz Stribley
<b>Committee Chairs</b>	
Awards	Sue Jordan
Marketing	Vacancy
Fundraising	Jeremy Ross
International	Stephen Rinsler
<b>Sector/Forum Representatives</b>	
Supply Chain	Paul Durkin
Young Professional	Vacancy
Sector	Vacancy
Sector	Vacancy

## Sub Committees

<b>Awards Panel</b>	
Sue Jordan	Stephen Rinsler
Ailsa Watson	Sophie Austin
Austin Birks	Duncan Snook
Liz Stribley	Vacancy
<b>Fundraising Committee</b>	
Jeremy Ross	David Grahamslaw
Debbie McGowan	Sarah Richards
Russ Cockings	Clare Donoghue
Liz Stribley	Duncan Snook
Vacancy	
<b>International (Non UK)</b>	
Stephen Rinsler	Alan Waller
Keith Newton	Duncan Snook
Liz Stribley	



## Why I joined ASPIRE and why you may think about doing the same



24 years ago I entered the Industry as a fresh faced Transport & Distribution graduate of what was then, Huddersfield Polytechnic. Little did I really appreciate then that I'd entered an Industry truly built upon unlocking the potential in people at every level and undertaking every type of role imaginable. It's only now as I get older (as of course wiser) that I'm starting to realise the positive influence we can have in changing peoples lives for the better. So when a colleague, (Martin Palmer, Chairman of ASPIRE) asked me if I'd consider joining as a Supply Chain Lead, I jumped at the chance. ASPIRE raises funds to invest in people and enable them fulfil their potential in our Industry, what does this ask for me ? Four meetings a year and a few hours here and there to help raise some funds (and have some fun !).

So my ask to you is this : If you love our Industry and want to put something back in, then why not make it happen and contact

Thank-you

Paul



# Update on Fundraising



Due to unforeseen circumstances Jeremy Ross, Chairman Fundraising Committee had to withdraw from the 2016 Virgin Money Giving London Marathon.

Following an appeal we are pleased to introduce you to your replacement runner Harriet Burrow



Hi, I am delighted to be running the London Marathon with the Chartered Institute of Logistics and Transport and to be raising money for Aspire,

I am an Associate Director with the global, multi disciplinary consultancy, AECOM. I am Involved within the Transportation sector my teams provides input at the feasibility and master planning stages, the design of innovative access solutions, or the application of tried and tested travel planning techniques. We work with clients, architects, planners and other property professionals throughout the development life cycle, providing services from site feasibility through to completion. I provide support for initiatives including Women in Science and Engineering and the group, Women in Property.

Based in the Leeds office, with a home in Ripon I run regularly and completed two marathons, Manchester and York, in 2015. When not running I can often be found cycling round the beautiful Yorkshire Dales.

I have now set up my fundraising page. through Virgin Money Giving, you can sponsor me and donations will be quickly processed and passed to charities. Virgin Money Giving is a not for profit organisation and will claim gift aid on a charity's behalf where the donor is eligible for this. I really appreciate all your support and thank you for any donations you are able to make.

Harriet

<http://uk.virginmoneygiving.com/HarrietBurrows>



As we mentioned in the last edition of the Aspire Update, staff at CILT (UK) have taken up a challenge to raise funds for Aspire by taking part this years The Suffering a 5k obstacle being held at Rockingham Castle, near to the CILT offices.

Recruitment of the team and training schedules for the 'lucky' participants has been sorted out. To inspire them in their challenge please visit their fundraising page and sponsor them, you can even leave some word of encouragement

<https://www.justgiving.com/Aspire-Challenge>





# Aspire Awards



1st March saw the second awards review of this financial period.

22 were received from over 10 nationalities

9 different qualifications ranging from the Award in Logistics and Transport to the refresher course for forklift license

12 Awards granted

£12,180 cash award value

£6,680 gifted award value

**The application window for 2015 - 2016 will follow the timeframe below**

1st - 30th April 2016 Application submission window opens

May 2016 Applications reviewed by the Aspire Awards Committee

1st - 31st July 2016 Application submission window opens

August 2016 Applications reviewed by the Aspire Awards Committee

1st - 31st October 2016 Application submission window opens

November 2016 Applications reviewed by the Aspire Awards Committee

## Aspire Awards Committee

We would like to introduce you to the Awards Committee. This is made up from industry professionals and members of CILT



As a Fellow of the CILT for a number of years and having enjoyed a career over 15 years with DHL in various Hr leadership roles I was keen to get involved on a more practical basis with ASPIRE.

I took up the position of Chair of the Awards Committee last year and am delighted to work alongside so many committed members of the committee with a variety of experience from different disciplines and sectors. They are all volunteers who approach assessing awards with diligence and enthusiasm.

I am a firm believer that we need to encourage career development in our industry and the awards allow us to support a wide and diverse group of people to further their opportunities through a relevant course or development programme or just give them a first step to enter our exciting industry!

It is truly humbling and a difficult job at times to reach decisions on applications as we know from the many letters of thanks how this can make a real difference to someone's life by allowing them to re-enter the workplace, take a further step in their career or enhance their promotion prospects.

Keep donating and supporting Aspire in any way you can so we can continue to do more.

*Sue Jordan* - Chairman Awards Committee

[www.aspire-cilt.org.uk](http://www.aspire-cilt.org.uk)

# Aspire Awards Committee



**Ailsa Watson**

I became involved with Aspire in 2010 when I was asked to look after the programme for a 12 month secondment by my employer.

I really enjoyed my time working within the Aspire Programme and I wanted to continue my involvement after the 12 months so this was when I joined the Awards committee.

I have over 24 years of experience within the logistics industry, (20 years with one company!!) Running operations with 150 employees in various guises, to my current role managing a Membership Team within the Freight Transport Association.

I am a great supporter of development of people and feel this is what Aspire gives back to the industry. I feel my experience of these different roles gives me excellent knowledge of all aspects and people within the industry and is therefore of great benefit for me serving on the awards committee.



**Stephen Rinsler**

As one of the founders of Aspire along with Professor Alan Waller MBE and Richard Hunt CBE both for the UK and for International, I have always been able to identify with the important objectives of Aspire. To provide education funding to aspiring people who cannot afford it themselves in the hope that it will help them to change their lives and fulfil their dreams is a key driver for me.

However you cannot just help with the ideas, someone has to ensure that the applications are read, sifted, ranked and the right people are chosen to be offered the award. Hence not only am I proud to be on the Aspire Management Committee as the International representative but I also sit on the Awards Committee. The applications are very humbling and I know that we do help.



**Austin Birks**

To be honest when I first got involved with Aspire I was not really sure what I had let myself in for. Yes I had heard of Aspire and was aware that they offered opportunities for individuals to enrich and improve their lives by means of education and training and gaining must have qualifications that would not only assist them as individuals but also add real value to both the transport and humanitarian sectors in parts of the world that really need help as well here in the UK and elsewhere.

As I have got more involved I have been genuinely inspired by the amazing people who have come forward from all over the globe to seek and take advantage of the funding that they have applied for and to watch the positive experiences that they have achieved as a result of their hard work and dedication.

The award review meetings are always an experience and we need to put effort and consideration into reviewing every request as we take these decisions seriously and while we cannot grant every request we do our level best to honour those we feel would benefit the most from the opportunities that Aspire truly offers.

# Aspire Awards Committee



**Sophie Austin**

Throughout my career within HR, I have worked closely with the CILT, supporting the development of those coming into the logistics industry. I joined the Aspire Awards Committee, as I was keen to make more of an active contribution and to give something back to an industry that I feel passionate about and that has provided me with such great opportunities. It is also immensely satisfying to be able to play a small part in enabling individuals to realise their potential and access opportunities that may not otherwise be open to them and of course to attract talent into an exciting and dynamic industry.

Working as part of the Awards Committee has been inspirational, both from the perspective of meeting and collaborating with a fantastic, passionate and enthusiastic group of logistics professionals but also by the stories of those individuals who, often in the face of significant personal hardship, apply for funding to take the first step into joining the industry. It has been a truly humbling but also gratifying experience.



**Duncan Snook**

I am Director of Finance for both CILT(UK) and CILT International and as well as reporting on financial performance and advising on financial strategy I hold a company secretarial role, one element of which is to ensure we operate within our charitable objectives.

My work on the Aspire committee brings me close to the very DNA of our charitable works. The provision of support for education and qualifications is fundamental to our aims – all performed under the charitable umbrella that CILT(UK) provides. My role on the Awards Panel is hugely rewarding - borne out by our awards to applicants who might not otherwise be able to follow their chosen career and education pathways.

It is a very fulfilling continuation of my previous experience of working with and alongside charitable foundations and grant makers in education and sport.



**Liz Stribley**

As the Aspire Administrator I am involved in all the different areas of Aspire. My involvement with the Awards committee begins from the initial enquiry stage and continues right through to informing applicants the outcome of their applications.

I have experienced the change an Aspire award can make to an individual, its not something to be under estimated. Applicants who are out of work and need to bring their qualifications in line with the current job market or people who wish to progress in their chosen career path but don't have the financial resources to do so, Aspire funding can help make the difference for them.

# Guidance for Submitting an Application for Funding

The Review Panel receives and assesses many applications and some will fail due to the standard of their application. To assist individuals completing their forms, The Review panel put together a guide offering advice. Below is a snapshot of the guidelines.

When making awards, the Review Panel considers:

- overall quality of the application
- detailed and clear answers to the questions
- clear evidence that the award will make a difference
- relevant work experience (of any sort)

As part of an application, individuals are asked three questions. Individuals are unlikely to receive funding if they provide short or very general answers, if they don't include work history or are unable to explain clearly how the funding and qualification will help them

## **Short Answer Question 1 - What are your career aspirations? – Outline the reasons for your application, including why you have selected this qualification, how this fits with your career goals and any current experience**

When considering your aspirations, think of what job you would like to do, either now or in the future. It is important that you demonstrate that you have thought about what your qualification will be used for and to show it is relevant.

Tell us why you need the funding, how important the funding is to you and why you think Aspire should give you an award.

If you have started studying and need additional funding to continue, please tell us how you have funded studies so far.

## **Short Answer Question 2 - How do you believe this qualification will support your career aspirations? – What additional action will you be taking to support this learning to achieve your goals?**

Tell us what difference the qualification will make and how will it help you to achieve your goal and get the role you are looking for.

Tell us what else you will be doing, as well as studying, to achieve your goal. Don't forget to share any other courses, work experiences or even relevant reading. You might have a coach or mentor who is supporting you.

Tell us how your employer is helping you.

## **Short Answer Question 3 - Who else will benefit from this learning and your qualification and how will you share this learning?**

Tell us about others who you think may also benefit and exactly why and how they will benefit. It may be family, who you may be able to support better financially, or perhaps your employer, who will be able to use your skills, or even friends or colleagues with whom you can share your experiences and learning.

Tell us how you think you might share your learning, eg teaching, informal briefing and conversation, talking publically about your experiences.

# Aspire Out and About



**CILT Fellows' Lunch**  
**Russell Hotel, London**  
**Friday 4th December 2015**

Over 170 leading professionals from the logistics and transport profession attending the CILT Annual Fellows' Lunch

It again provided Fellows and their guests with the opportunity to mix with old friends and meet with new industry colleagues.

A raffle held at the event raised over £1500 for Aspire. Peter Warden was the lucky winner of an M&S delicious hamper with wine.



Prize kindly donated  
by  
Debbie McGowan,  
Director  
Richton Consulting Ltd



**Managing your Logistics and Transport Career**  
**Reading Town Hall, Reading**  
**Monday 11th January 2016**

Aspire was delighted to be included in the recent Thames Valley Group event - Managing your Career in Logistics and Transport

Paul Brooks FCILT, Andy Kaye, Bethany Fovargue and Beverley Bell FCILT spoke to the young professionals. The key themes of the night were mentoring and networking as integral stepping stones throughout your career.

Promisingly, a lot of networking went on as Ambassadors from across all 8 CILT sectors were on hand to offer insight and advice to the attendant YPs. With up to 70 delegates, interesting speakers on hand, the event turned out to be a fun and informative night out in Reading.

For further information on the Young Professional Forum, please contact Fiona Palmer, YPF Coordinator via email: [fiona.palmer@ciltuk.org.uk](mailto:fiona.palmer@ciltuk.org.uk) or visit the CILT website: <http://ciltuk.org.uk/AboutUs/ProfessionalSectorsForums/YoungProfessionals.aspx>