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Aspire *update*

HELPING PEOPLE CLIMB THE LADDER IN
LOGISTICS, TRANSPORT AND OPERATIONS...

New chapter for Aspire – and a fresh new look

As we head towards the new financial year for Aspire in October, our sights are naturally set on growing our influence and reach to attract more applicants than ever before. It's been a pretty positive 12 months, with over 100 grants awarded across a broader range of disciplines within logistics, transport and operations management - both directly and through charity partnerships.

So we have plenty to celebrate. And this new chapter for Aspire heralds a change in branding too. After five years with the current look, we are moving the branding in line with the CILT's, using the colour scheme and signature directional arrows, but retaining Aspire's name and separate logo so that we can create tailored communications for our audience. We will be keeping our strapline, 'opportunity awaits', but using striking photography to replace the illustrations.

We now have marketing support from the CILT team in the form of Jess, who is working with Liz and I to manage the rebrand and roll out the new look and feel as soon as possible. This is the fun part, and we are busy developing creatives for the new brochure, banner stands and web pages. Plans are also afoot to move the dedicated Aspire website to an area within the current CILT site so that we can benefit from the site's profile on the search engines and also tap into more regular updates by the central team.

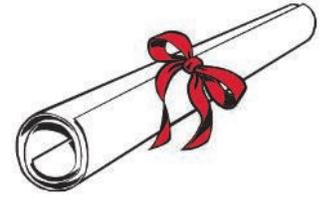
But this is not just a 'paint job'. We see it as a great opportunity rejig our content and think about how to inspire the next round of Aspire beneficiaries through fresher, more compelling communications.

Watch this space! We hope you will like what you see.

Holly Porter
Chair of Marketing Committee



Aspire Awards



19th August saw the fourth and final Awards review of this financial period.

40 Applications were received from over 15 nationalities
12 different qualifications ranging from the certificate in Port Operations to the Certificate in Humanitarian Medical Logistics programme
23 Awards granted
£6,000.00 cash award value
£21,989.00 gifted award value

During the review, the Awarding panel approved an applicant who works in air freight. He was given the opportunity to study the CILT Level 6 Advance Diploma in Logistics and Transport. On being informed of his successful application this was his response

Hello Madam

I am just so over joyed so much so that I do not even know how to express it, and how to express my appreciation to you. I am so exited for this golden opportunity, and I thank Aspire so much for choosing me from the so many who applied for this program

*I owe a lot of gratitude to you for your patience and generosity in treating my file. Thank you so much madam, and like I said earlier, I will make you proud by having wonderful results.
Once more, thank you.*

We unfortunately also have to inform applicants that they have not been successful and one of them sent the following response

Personally I know that it must be very hard to say no to someone but it's an aspect of the job so no problem for this. I thank you for your kindness and support through the application process. I will continue to 'Aspire' all my life because your foundation has been a way to realize our life goals, so I will be there the fight for life continue!

The application window for 2015 - 2016 has been announced and will follow the timeframe below

1st - 31st October 2015 Application submission window opens
12th November 2015 Applications reviewed by the Aspire Awards Committee

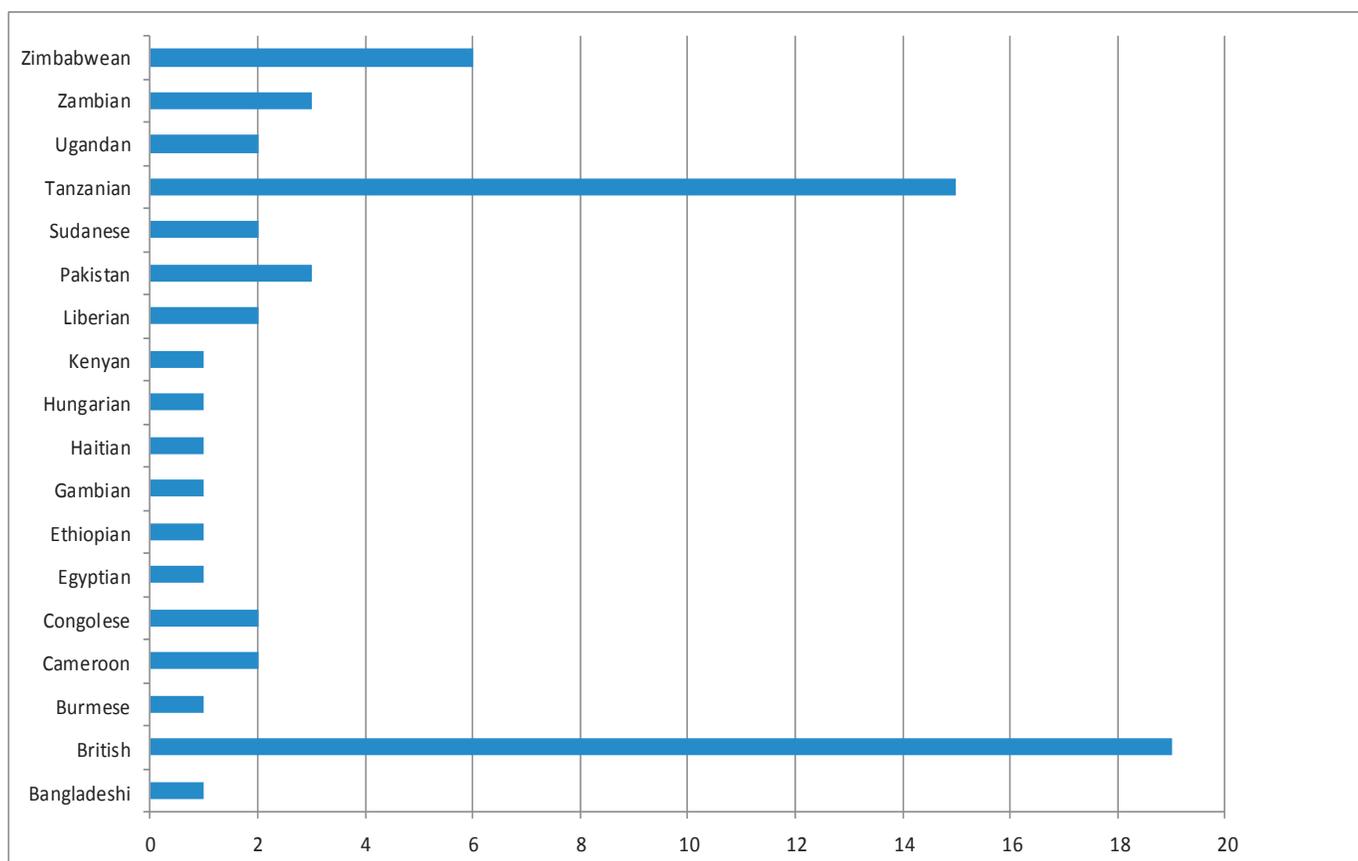
1st - 31st January 2016 Application submission window opens
February 2016 Applications reviewed by the Aspire Awards Committee

1st - 30th April 2016 Application submission window opens
May 2016 Applications reviewed by the Aspire Awards Committee

1st - 31st July 2016 Application submission window opens
August 2016 Applications reviewed by the Aspire Awards Committee

Aspire Awards Looking back

- 121 applications were submitted to the Awards Committee for review from 23 different nationalities
- 64 applications approved
- £78k + value of awards approved
- 16 different qualifications/training programmes were awarded
- 18 different nationalities received funding
- 40 individuals supported through funding via our charity partners



2014-2015 - Successful applicants by nationality

Aspire Charity Partners



Aspire has continued its support of their two charity partners, West Berkshire Training Consortium (WBTC) and The Princes Trust - Get into Logistics programme.



PROUD TO SUPPORT
THE PRINCE'S TRUST
INSPIRING YOUNG LIVES

Over the last twelve months WBTC has received funding to continue their fork lift training as well as a number of CILT Level 1 Awards in Logistics and Transport.

In the next edition of the Aspire Update we will give a full report of the work that both partners are undertaking thanks to the support of Aspire

Aspire Out and About

CILT Young Professionals Seminar: Looking to the Future – 9th July 2015

The inaugural Young Professionals Seminar took place at the atmospheric Coombe Abbey, Coventry.

It gave insight into current thinking on future possibilities via a series of speakers who represented the various CILT sectors. With technology advancing at an ever increasing rate and consumer expectations rising, the future needs to be contemplated today; ideas put forth now will inform the challenges and opportunities ahead. Aimed to engage our young professionals, the event was enjoyed by everyone and proved a great networking opportunity.



Aspire was delighted to exhibit and to be given an opportunity of meeting so many young professionals within our industry.

We also made some contacts amongst the other exhibitors

Aspire In the News



The Fleet Operator Recognition Scheme (FORS) is an accreditation scheme that aims to improve fleet activity throughout the UK and beyond.

Aspire recently featured on the FORS eNEWS. It highlighted the various qualifications available

Progressive training is a cornerstone of FORS and schemes such as Aspire can help operators to meet the FORS standard by demonstrating continued professional development.

To read the full editorial please visit the FORS website <http://www.fors-online.org.uk/cms/news-2/page/5/>

Following the Awards review on the 19th August, Austin Birks a member of the review panel highlighted Aspire in his regular blog



The bestowing of the grants can quite literally transform lives and by so doing make the world quite frankly a better place, as these invaluable skills not only transform the lives of those who achieve the qualifications but they add real value to the professions that they work for. Therefore the decision to award the grants is a very serious one that requires time, effort, and judgement.

For the full blog please follow the link <http://utrack.com/category/awards/>

Aspire Fundraising Events

The CILT International Convention – 2015 13th – 16th September 2015 - Dubai

This year we're in Dubai, where you can join over 200 international delegates from up to 30 countries around the world. We've got an exciting agenda of: presentations by renowned international industry speakers; interactive workshops; meetings and visits; alongside valuable opportunities for connecting and networking with friends from across our global family. Enjoy sharing best practice and expertise, working together in developing innovative ideas and participating in shaping the future of the Chartered Institute of Logistics and Transport (CILT), and our industry.



CILT West Midlands Regional Dinner 18th September 2015 - Old Library, The Custard Factory, Birmingham

Following last year's very successful inaugural dinner please join us for another great evening. This will include a 3 course dinner, fantastic live band as well as raising awareness and money for Aspire. The evening will also be a celebration of experience, honouring some of the region's longest serving members



Bring partners, friends or use the event as an ideal opportunity to entertain clients, reward employees, make new contacts or just come and have fun whilst raising awareness and funds for Aspire the CILT's careers foundation

To book contact Membership Services, Tel: 01536 740104 or Email: membership@ciltuk.org.uk quoting the event code: WMR0309

IOM Annual Conference 2015 - Navigating the future 19th November 2015 - Dunchurch Park Hotel and Conference Centre, Rugby, Warwickshire



Aspire is really pleased to have been invited along to the IOM annual conference for 2015. Raising awareness about Aspire is an important part of the work we do.

Following on from 2014's theme of "Plan and Take Control" the conference this year will be taking a look at planning for the future.

The theme 'Navigating the Future' is absolutely intended to be appropriate for those looking for new ideas and inspiration for improving Operations Management (and consequently performance) in a whole range of Businesses and organisations.

For further information please contact the Events Department, Tel: 01536 740148 or email events@iomnet.org.uk quoting the event code: IOM0393

How You Can Help Make Career Dreams Come

Apply to Aspire (or refer a friend or colleague):

Individuals are able to submit an application for funding during the submission window which opens four times per year.

Please visit the Aspire website for further details and to download an application form:

Join the Steering Team:

Our Steering Group is made up of industry professionals who meet quarterly to review the business plan and agree focus areas and priorities

We currently have vacancies on the Aspire Steering Group and the various sub-committees for a sector representative. Would you be interested in joining or do you know someone who might be?



Give A Little Back

Have you had a great career in logistics or transport and want to give a little back in recognition of all the good times? You could help to make someone's career aspirations become a reality by supporting Aspire.

You can donate in any of the following ways:

Online - <http://www.justgiving.com/cilt-aspire>

Visit our Just Giving page. This is a safe, quick and easy way to donate

Gift Aid it!

If you are a UK tax payer, Aspire can claim back an extra 25p for every £1 donated making your gift of £10 worth £12.50, at no extra cost to you!

Please ensure you tick the box to gift aid your donation on line

giftaid it

By Text

Simply text the codes to the number below to make your donation.

CILT01 followed by £1 to 70070 to donate £1

CILT05 followed by £5 to 70070 to donate £5

CILT10 followed by £10 to 70070 to donate £10

Forward Calendar 2015

Date	Meeting /Event	Location
13th - 16th September 2015	The CILT International Convention	Dubai
18th September 2015	West Midlands Regional Dinner	Birmingham
1st - 31st October 2015	Application submission window opens	N/A
22nd October 2015	CILT Annual Awards for excellence	London
12th November 2015	Awards Review Meeting	TBC
19th November 2015	IOM Annual Conference 2015	Rugby
27th November 2015	Aspire Management Meeting	Northampton
4th December 2015	CILT Fellows' Lunch	London

For more information please email aspire@ciltuk.org.uk

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