

MARCH 2013

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# Aspire *update*

HELPING PEOPLE CLIMB THE LADDER IN LOGISTICS, TRANSPORT AND OPERATIONS...

## Manager's message: Onwards and upwards!

Following a very successful year for Aspire in 2012, this year the success looks set to continue.

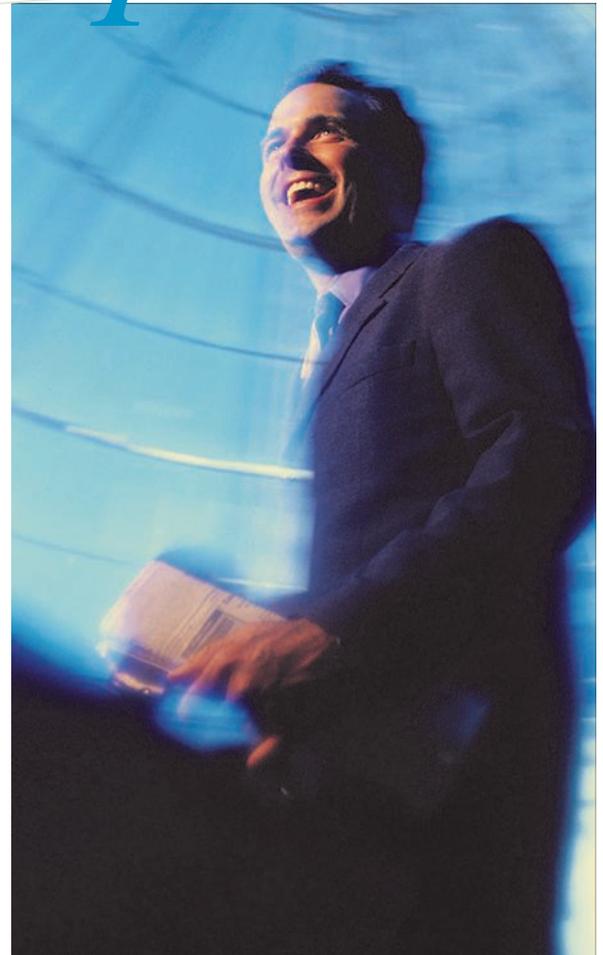
The process of reviewing and gifting Aspire awards—both CILT(UK) benefit-in-kind awards as well as applications for other qualifications and training—has come on in leaps and bounds. In the first quarter of this financial year, Aspire had already gifted 42 awards, against 29 for the whole of last year. Details of awards can be found on page 2.

The Aspire training survey was repeated over December 2012 and January 2013. Holly Porter, Aspire Marketing Sub-Committee Chair,

analysed the results and highlighted the key findings in a press release—these highlights can be found on page 3. The survey showed that Aspire awareness amongst respondents had increased from 20% in 2011 to 27% in 2013. So whilst there is lots of work to still be done, we are definitely heading in the right direction—congratulations team!

Our Fundraising team surpassed all expectations in December, raising £1,210 at the CILT(UK) Fellows' Lunch thanks to a generous donation of a case of wine from TWE—see page 3.

**Leonie Edwards. Aspire Manager**



## FINANCE

Aspire Awards to date have totalled:

- 2011-12: TOTAL VALUE OF AWARDS—**£36,340**
- 2012-13: TOTAL VALUE OF AWARDS TO DATE—**£65,745**

# Aspire Awards Panel

*Making dreams come true!*

The Aspire Awards Panel currently has six applications ready for the next call. Date of the call is to be confirmed.

2012-2013 awards have been made as follows:

<b>Qualification: CILT(UK) benefit in kind awards</b>	<b>Number available</b>	<b>Number awarded</b>	<b>Still available</b>	<b>Value of each</b>	<b>Total</b>
CILT Level 2 Intro Certificate in Logistics and Transport	25	1	24	£475	£475
CILT Level 3 Certificate in Logistics and Transport	10	3	7	£1,000	£3,000
CILT Level 5 Diploma in Logistics and Transport	10	10	0	£1,750	£17,500
CILT Level 6 Advanced Diploma in Logistics and Transport	5	3	2	£2,785	£8,355
IOM Level 3 Certificate in Operations Management	10	0	10	£995	£0
IOM Level 5 Diploma in Operations Management	5	1	4	£2,495	£2,495
CPC National Passenger Transport	16	1	15	£1,430	£1,430
CPC National Road Haulage	16	0	16	£1,430	£0
<b>CILT(UK) benefit in kind awards sub total:</b>	<b>97</b>	<b>19</b>	<b>78</b>		<b>£33,255</b>
<b>Qualification - non-CILT(UK) awards</b>		<b>Number awarded</b>		<b>Value of each</b>	<b>Total</b>
CILT INT Level 3 Certificate in Logistics and Transport		2		£500	£1,000
CILT INT Level 5 Diploma in Logistics and Transport		8		£1,000	£8,000
CILT INT Level 6 Advanced Diploma in Logistics and Transport		5		£2,700	£13,500
Humanitarian Logistics - Fritz		6		£1,245	£7,470
MSc (non-CILT)		0		£2,250	£0
CPC (non-CILT)		0		£1,000	£0
Advanced Skills Development		1		£780	£780
Lean Six Sigma Green Belt		1		£1,740	£1,740
<b>Non-CILT(UK) awards sub total:</b>		<b>23</b>			<b>£32,490</b>
<b>GRAND TOTAL</b>		<b>42</b>		<b>TOTAL</b>	<b>£65,745</b>

The Awards Panel has been exceptionally busy and has granted some 42 awards in the first quarter of the 2012/13 financial period. There are 6 awards waiting for panel decision.

We have analysed the award recipients and it shows that **75% of awards this year to date have been made to recipients' in African countries, against 25% in Europe.**

# Prince's Trust: Chairman's update

We have secured funding of £75,000 to support the development of Get Into Logistics with funding from FTA and DHL Foundation in addition to Aspire's donation. A pilot programme, to be run in the Leeds/Wakefield area, is being planned for Q2 2013. An advisory group to support Prince's Trust (PT) to promote 'Get Into' has been formed and met for the first time in February. The group will focus on promoting the partnership with PT and help to secure additional funding and partners to deliver the programme. During 2012 18 Get Into programmes were run offering valuable work place experience to nearly 200 young people, the programme delivered a 75% positive outcome.

## Aspire Fundraising Committee



The Aspire Fundraising Committee had been taking a break but due to the success of the Awards Panel and its increased number of applications and, ultimately, awards, the Fundraising Committee has ramped up work on its 2013 activity.

### FELLOWS' LUNCH

The CILT(UK) Fellows' Lunch in December was intended to be used as a platform to spread the word about Aspire and its work with the Prince's Trust to encourage corporate involvement. On the day, thanks to the kind donation of a case of wine by Jeremy Hawkins of Treasury Wine Estates and the enthusiastic support from everyone attending a total of £1,210 was raised that will be a great benefit to the work of Aspire in 2013.

The draw was held at the lunch and the winner was the RAC foundation member and CILT Fellow David Quarmby. Our thanks to Graham Inglis, Jeremy Hawkins and everyone who so enthusiastically contributed to a great fundraising effort on the day.

### CILT(UK) PRESIDENT'S DINNER

Plans are still progressing through our Aspire Fundraising Committee Chairman, Jeremy Ross FCILT, who has been working on a proposal for a fundraising 'President's Dinner' (completely separate to and not to be confused with the annual Fellows' Lunch!) at which the current CILT(UK) President invites key CILT(UK) Institute activists to share Aspire's work and to encourage further reach within the Institute's network of members and volunteers. Watch this space for further details!

### CILT(UK)/IOM CONFERENCE 2013

Plans are underway for this year's joint IOM/CILT conference—conference details below. This year's initial plans are to organise a raffle only at £10 per ticket following feedback from last year that £20 per ticket was too steep.

### YOUR HELP REQUESTED:

The committee would really appreciate you putting on your thinking caps and asking any relevant contacts or suppliers with whom you have a good relationship to donate prizes to our excellent cause.

### Annual Logistics Conference & Dinner 2013

**Thursday 13th June 2013. Marriott Forest of Arden Hotel & Country Club**

#### *The Brightest Opportunities*

2012 was a year of events. Not a month seemed to go by without an activity somewhere in the UK promising to boost your business and the economy.

So what will 2013 bring? Are you breathing a sigh of relief and hoping to get back to "business as usual"? Or have the myriad events of 2012 changed the way you can and want to do business in the future?

At the CILT Annual Conference 2013, we shall be hearing about the opportunities businesses like yours are embracing in the year ahead, and how we can all benefit from 2012.

So, don't just wait for opportunity to come knocking – open the door yourself.

# Aspire Marketing Committee

The Marketing Committee has been busy running a comparison survey to update our analysis from 2011. The 2013 survey received responses from 474 people against 600 in 2011. Aspire Marketing Committee Chair, Holly Porter, has analysed the results and prepared a press release that highlights the key findings:



## Results summary:

- ◆ 474 respondents (2011: 600)
- ◆ 85% rate training as important or extremely important in their careers
- ◆ 29% of employers have decreased training, 55% stayed the same, 17% increased over the past 18 months. (2011: 63% increased or stayed same v 72%)
- ◆ 53% said employers can't offer them the training they want (2011:40%)
- ◆ 30% say they've been held back in their career by a lack of training or qualifications (2011: 30%)
- ◆ 46% would change to another discipline within logistics, transport or supply chain operations if training were available (2011: 42%)
- ◆ 70% say training and qualifications have a directly positive impact on their salaries (2011: 67%)
- ◆ 27% have heard of Aspire (2011: 20%)

## Aspire International

Two TWMA (Timothy Waller Memorial) awards have been given out both this year and last, so the next available chance for TWMA applicants is in 2014. We will start inviting applications in the autumn.

Keith Newton, Secretary General of CILT International is attending the Africa forum in early March and will be promoting Aspire more generally as the TWMA is not available at this point in the current year. Keith has 200 copies of the Aspire brochure to give out to delegates at the Africa forum and Leonie Edwards has provided Keith with a presentation to talk about Aspire at the event.

## Meetings and events schedule 2013

COMMITTEE	TIME / DATE	VENUE
Aspire Fundraising Sub-Committee	26/02/13 11.00-12.00	Via conference call
Aspire Marketing Sub-Committee	26/02/13 12.00-13.00	Via conference call
Aspire Management Team	01/03/13 12.00-15.00	DHL, Lutterworth
Aspire Fundraising Sub-Committee	14/05/13 11.00-14.00	Corby Office
Aspire International Sub-Committee	21/03/13 08.30-09.30	Via conference call
Aspire Awards Panel	TBA	Via conference call