



▶ CILT'S FELLOWS LUNCH.....2-3

▶ ASPIRE MARKETING AND MESSAGE FROM THE MARKETING CHAIR 5



▶ ASPIRE'S CHARITY PARTNERS UPDATE 4

▶ LOOKING AHEAD - HOW CAN YOU HELP?6



Aspire *update*

HELPING PEOPLE CLIMB THE LADDER IN LOGISTICS, TRANSPORT AND OPERATIONS...

Over six years ago Her Royal Highness The Princess Royal inspired the launch of Aspire, CILT's career foundation which provides financial help and assistance to aspiring individuals needing that extra bit of support to start or develop their career within the logistics and transport sector.

We are pleased to report that 2013 has been our most successful year.

During this year we have:

- Processed over 96 applications for CILT training courses from individuals in need of assistance in 21 different Countries
- Led the development of a partnership with the Princes Trust, FTA and DHL UK Foundation to support young, unemployed people "Getting into Logistics"
- Forged a partnership with the West Berkshire Training Consortium to bring foundation logistics skills to young people gaining formal qualifications which in turn support them gaining employment.

Significant achievements we should all be proud of, really making a difference to people lives as they begin and develop their careers.

Our challenge in 2014 is to continue to raise our aspirations and specifically:

- to continue to increase awareness of Aspire to potential beneficiaries and supporters
- Develop meaningful engagement with all of CILT's sectors
- to utilize all of the training places kindly donated by CILT & IOM
- to gain momentum in our fundraising to enable us to support and develop more charity partnerships
- to leverage the partnership with Princes Trust /WBTC
- Goal to support over 250 individuals in 2014

Your support is critical to our success and there are many ways to help:

- donations to support the financing of our non CILT awards and our charity partnerships
- Joining one of our steering groups – awards, fund raising, non UK and marketing
- Generally to continue to help support and promote the Aspire brand across the CILT and your own businesses

With best wishes

Tim Slater—Chairman

I'd like to take this opportunity to thank everyone who supported our work in 2013.



HRH THE PRINCESS ROYAL PRAISES WORK OF ASPIRE AND CILT



HRH The Princess Royal has praised the work of Aspire, the CILT careers foundation, in enabling people in developing countries to further their career in transport, and the Chartered Institute of Logistics and Transport in promoting its international message

Speaking in London on Friday, at the annual Chartered Institute of Logistics and Transport Fellows' Lunch, the Princess Royal emphasised the success the UK-based foundation has had in helping people overseas advance their career and furthering the essential development of talent and experience in developing countries. She noted that it's sometimes harder to raise the profile of such an organisation here in the UK, than in those countries where it actually does most of its work, and praised CILT for its consistent support and development of the scheme.

She also praised CILT's new international branding, which unifies its aims and standards in over 100 countries worldwide. Commenting on the Institute's new motto 'Stronger Together' the Princess Royal, who is Patron of the CILT in the UK, said it was a clear and obvious message that pulled together members of the Institute across the world, and ensured its important work achieves an international profile.

The sell-out event, held in the Millennium Gloucester Hotel, was attended by many of the UK's leading transport and supply chain professionals, and hosted by CILT's President, Jim Steer. Over £2,600 was raised for Aspire at the lunch. As one attendee, Unipart's Paul Brooks FCILT, said after the lunch: 'It was a great endorsement of everything good about

Aspire Fundraising

The annual Chartered Institute of Logistics and Transport Fellows' Lunch gave Aspire an opportunity to raise awareness and to demonstrate some of the enormous successes we have had this year

With the tremendous support of Treasury Wine Estates who once again offered a crate of sparkling wine to add a little interest to the fund raising activities combined with the generosity of those attending everyone really got into the spirit of Aspire and The Fellows lunch and helped raise £2610. We are hoping that once we received the gift aid this figure will be increased to approximately £3000.

What difference could £3000 make to the work of Aspire

- 6 students could complete the International Advance Diploma in Logistics and Transport which will provide the strategic management skills and tactical insight for professional and business development
- 2 people could gain the Certificate in Humanitarian Logistics and increase the proficiency and expertise of humanitarian logisticians working at an operational level
- 15 young people could gain their fork lift truck qualification and start their careers within logistics
- Help someone gain a HGV/PCV licence

A special thanks also to Debbie McGowan from Richton Consulting Ltd who generously donated a Christmas goodie bag for our business card drop.

A big thank you to everyone who attended the event and contributed so enthusiastically to support the work of Aspire on the day which resulted in one of the most successful events Aspire has staged



Jeremy Ross, Jeremy Hawkins from Treasury Wine Estates presenting Rob Dunbar with his prize 6 bottles of Wolf Blass



Liz Stribley, Aspire Administrator presenting Simon Clarke with his Christmas Goody Bag

SAVE THE DATE — CILT Annual Conference and Dinner 2014

Friday 13th June 2014 at Chesford Grange, Kenilworth, Warwickshire

The CILT Conference attracts professionals' from all sectors' and features high-level speakers, exploring the latest relevant, leading-edge supply chain and management issues.

The Conference also includes a dinner for delegates to continue networking.

For further information please contact Tara-Chelise Betts, tel: 01536 740151 or email: tara.betts@ciltuk.org.uk

Aspire Marketing Update

I joined the Marketing team in December 2009 to help drive awareness of Aspire's work and apply my 'day job' skills in the industry to a great cause. As Chairman of the Marketing Committee, I have focused our efforts on rebranding Aspire to create a friendlier, less corporate look and feel.

Our messaging is all about the opportunities that could be opened up to Aspire beneficiaries through training and education. There is huge competition for jobs in our industry, both in the UK and internationally, so the right training can make an applicant stand out, or help them take the first steps towards a rewarding career.

We have developed flyers, presentations and a brochure to position the work that Aspire does, making it easy for anyone to convey the benefits. By setting up communication channels such as this update, or placing articles in the press and on the Aspire website, we can keep all our stakeholders informed of progress and invite them to spread the word – or even apply for themselves.

Aspire has done some amazing things so far, as you can see from Michael's story below. Our ambition for the coming year is to ensure that a greater number of people from a more diverse cross-section of our industry can get the support they need and deserve. We are always looking for more expertise too, so if you are interesting in joining the marketing team, just get in touch.



*Holly Porter
Chairman Marketing Committee*

Michael's Story

"I have been studying at the Namibian German Centre for Logistics and learned about the Aspire funding in class from my lecturer. I applied for Logistics and Transport Management because I have a passion for Logistics and am currently employed in the sector – also, there's also a scarcity of logistics professionals in Namibia. I have been studying the International Diploma in Logistics and Transport, but wanted to progress up the levels.

My current job is a Senior Logistics Coordinator with responsibility for Fleet Management, Procurement and the supervision of Warehouse personnel. In the future, I want to be a Logistics Specialist and also to become a part time lecturer at the CILT centre in my country.

The studying has been a big challenge, as I work full time, but it has been hugely rewarding to learn about the different types of transport and how different sectors in the supply chain are linked. I had no idea that logistics and transport is such a broad field!

I would like to thank Aspire for their funding, because it has made it possible for me to obtain my International Diploma in Logistics and Transport from the CILT and keep up the good work. My advice to anyone considering applying to Aspire would be to take the opportunity because they have changed my vision and perspective on life."



Aspire's Charity Partners Update



Prince's Trust

**PROUD TO SUPPORT
THE PRINCE'S TRUST**
INSPIRING YOUNG LIVES

'Get into Logistics' event at the House of Commons, hosted by Louise Ellman MP, last week. The event introduced Ms Elman and a group of leading business leaders to the work of the Get into Logistics programme.

Aspire, together with fellow Get into Logistics programme supporters, the Princes Trust, the FTA and DHL UK Foundation, discussed with Ms Ellman, Chair of the House of Commons

Transport Select Committee, the challenges of encouraging more young people to take up a career in logistics.

Aspire's Chairman, Tim Slater FCILT, introduced the participants to the Get into Logistics programme's Young Ambassador, 22 year-old Brodie Harris. Brodie explained how the Aspire-co-funded programme really changes lives. Personal problems meant Brodie quit university early and became unemployed. Brodie was very keen to find work and found continually being turned down for jobs very demoralising. She saw the Get into Logistics programme advertised on a jobsite, sent a text and was pleased to get a reply the next day.

Brodie gained a two week placement with Waitrose, one of the supporters of the scheme. She found the scheme supportive and welcoming, and, after the two weeks course, Brodie told the meeting she was 'ecstatically happy' to be offered a full time job. Now Brodie has become a Young Ambassador for the scheme, in part to inform others that university isn't the only way to ensure a career path.

John Allan, Chair of Dixons Retail PLC was the main industry speaker. He told his fellow industry leaders that they have a responsibility to employ and train the next generation of workers and that it cannot simply be left to government.



WBTC wins at the West Berkshire Business Awards 2013

West Berkshire Training Consortium was the winner of the Community and Charities Award sponsored by West Berkshire Council at the inaugural West Berkshire Business Awards 2013.

This event which was held at Newbury Racecourse last week brought together local businesses and dignitaries to celebrate the success of local employers. The award was in recognition of the thirty years WBTC has helped bring young people and employers together through Apprenticeships.

Councillor Jeff Beck of West Berkshire Council
Mikaela Sturgeon Director of Training at WBTC
Tammera Easterling, Operations Director at WBTC
Matt Garvey, Managing Director at WBTC
Thomas Plant, local business owner an BBC Bargain Hunt Presenter



How You Can Help Make Career Dreams Come True

Connect us with potential beneficiaries

If you know anyone who you think may be interested in support for training with a view to furthering their career in logistics, transport and supply chain operations, then please get in touch or pass on our details.

Join One of Our Teams and Have Some Fun Along The Way

We are always on the lookout for volunteers to join our sub-committees, which cover fundraising, awards, marketing and International.

Give A Little Back

Have you had a great career in logistics or transport and want to give a little back in recognition of all the good times ? You could help to make someone's career aspirations become a reality by supporting Aspire. You can donate in any of the following ways:

Online - <http://www.justgiving.com/cilt-aspire>

Visit our Just Giving page. This is a safe, quick and easy way to donate

Gift Aid it!

giftaid it

If you are a UK tax payer, Aspire can claim back an extra 25p for every £1 donated making your gift of £10 worth £12.50, at no extra cost to you! Please ensure you tick the box to gift aid your donation on line

By Text

Simply text the codes to the number below to make your donation.

CILT01 followed by £1 to 70070 to donate £1

CILT05 followed by £5 to 70070 to donate £5

CILT10 followed by £10 to 70070 to donate £10

Forward Calendar 2014

Date	Meeting	Location
1st – 31st January 2014	Awards Applications Open	N/A
14th January 2014	Fundraising Committee Conference Call	N/A
TBC February 2014	Awards Review	Corby
4th March 2014	Fundraising Committee Meeting	Corby
7th March 2014	Management Meeting	Lutterworth

For more information please email aspire@ciltuk.org.uk